

THE WORLD'S LARGEST CIGAR FESTIVAL

# CIGAR HERITAGE FESTIVAL

**SUNDAY  
DEC. 6  
11am - 5pm**  
GENERAL ADMISSION IS FREE



**OUR CULTURE  
OUR HERITAGE  
OUR HISTORY™**

## 2020 VENDOR PRICING

This year's 2020 Cigar Heritage Festival will be held on **Sunday, December 6, 2019 from 11:00 A.M. - 5:00 P.M.**, this will be a one-day festival hosted by Cigar City Magazine, bringing together the culture, heritage and history of the cigar industry that built Tampa. The festival will focus on cigars from around the world, food, beer, wine, V.I.P. spirits area and entertainment as well as arts & crafts dedicated to the culture in the heart of Ybor City's Centennial Park.

The 2019 CHF drew in just over 15,000 visitors. The Cigar Heritage Festival is an event that brings cigar aficionados, Ybor supporters, local families, history enthusiasts, and out-of town visitors with disposal incomes for medium to high ticket items.

### TARGET AUDIENCE

Our guests have disposal incomes and an appetite for the finer things in life, they come ready to make

big purchases! Ages range from 35-65 with about 67% males and 33% women. Last year some of our Cigar Sponsors/Vendors made between \$4,500-\$25,000 in sales with other vendors such as food, jewelry, cigar accessories, and art earned between \$2,500 -\$8,500 in sales, not to mention leads for return business. With close to \$250,000 in advertising, to over 1 million people it's no wonder the Cigar Heritage Festival is the largest of its kind.

Cigar Heritage Festival, Inc. is a nonprofit organization incorporated under the laws of the State of Florida. The purpose of this organization is to promote and create events that seek to support the general social, economic and cultural well-being of Ybor City and the City of Tampa.

Please visit us at [CigarHeritageFestival.ORG](http://CigarHeritageFestival.ORG)

# 2020 Cigar Heritage Festival Vendor Application

We DO NOT accept checks. Once you fill out the application and email it back to us, we will send you an online pay link. A filled out application without payment does not hold your space. ALL SPACE IS ON A FIRST PAY, FIRST SEVERED BASIS. WE DO NOT SUPPLY ELECTRICITY.

We MUST receive this application along with payment in order for you to participate!

**CLICK ON THE SPACE YOU WANT TO BUY-PLEASE NOTE THE SPACE YOU PICK MAY HAVE ALREADY BEEN SOLD. PLEASE BE PREPARED TO HAVE A 2ND OR EVEN 3RD CHOICE. YOU WILL BE NOTIFIED BY EMAIL IF THAT SPACE IS AVAILABLE OR YOU NEED TO PICK ANOTHER SPACE.**

## SPACES 1-22 | \$150

1 2 3 4 5 6 7 8 9 10 11 12 **13,14,15, 16-SOLD** 17 18 19 20 21 22

You must supply your own tent, tables, chairs and electricity. NO TRUCKS OR TRAILERS, JUST TENTS.

If you bring your own SILENT generator please read 2020 Guidelines and Regulations on page 2 of this PDF file.

## SPACES 23-54 | \$250

**23,24-SOLD** 25 26 27 **28-SOLD** 29 30 **31-SOLD** 32 33 34 35 36 37 38

39 **40-SOLD** 41 42 43 44 45 46 47 48 **47-53-SOLD** 54

You must supply your own tent, tables, chairs and electricity. NO TRUCKS OR TRAILERS, JUST TENTS.

If you bring your own SILENT generator please read 2020 Guidelines and Regulations on page 2 of this PDF file.

## SPACES 55-64 | \$350

55 56 57 58 **59 SOLD** 60 61 62 63 64

You must supply your own tent, tables, chairs and electricity. NO TRUCKS OR TRAILERS, JUST TENTS.

If you bring your own SILENT generator please read 2020 Guidelines and Regulations on page 2 of this PDF file.

## FOOD TRUCKS ONLY | SPACES F1-F5 | \$350

**F1-SOLD** **F2-SOLD** F3 F4

Electricity not available for food trucks. UP TO 30' ONLY. NO TENTS NEXT TO FOOD TRUCKS. NO CARS, TRAILERS OR TRUCKS ATTACHED TO FOOD TRUCKS. NO EXCEPTIONS!

If you bring your own generator please read 2019 Guidelines and Rules on page 2 of this PDF file.

## SEMI-TRUCKS ON 18TH STREET ONLY | SPACES ST-1-ST3 | \$500

ST1 ST2 ST3

Electricity not available for semi-trucks.

If you bring your own generator please read 2020 Guidelines and Rules on page 2 of this PDF file.

**We DO NOT accept checks. Once the application has been filled out and emailed to us we will send you an online pay link. A filled out application without payment does not hold your space.**

**ALL SPACES ARE ON A FIRST PAY, FIRST SEVERED BASIS. PLEASE FILL OUT THIS FORM AND EMAIL IT BACK TO US AT [info@CigarCityMagazine.com](mailto:info@CigarCityMagazine.com)**

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Cell ( ) \_\_\_\_\_

Email \_\_\_\_\_

Print Name \_\_\_\_\_

Signature \_\_\_\_\_

### Check This Box That You Agree To The Terms and Conditions

You have purchased just space for the 2020 Cigar Heritage Festival on Sunday, December 6, 2020. Your space(s) is a 10' x 10'. You must provide your own tent, tables, chairs and electricity. The Cigar Heritage Festival, Ybor City Cigar Heritage Festival, Ybor City Festival and Cigar City Magazine is NOT responsible for theft or damage to any of your property. We do not guarantee sales of your product. This event is a rain or shine event. By signing this application or paying for your space, you agree that this transaction is final and nonrefundable. Please read 2020 Guidelines and Rules on page 3 of this PDF file.



**2020 Guidelines and Regulations**

**TOBACCO RETAILERS**

ALL tobacco retailers must have the appropriate retail/mobile licenses with them at all times during the event. Please call ATF if you're sure of what type of license you need for this event. ATF could be on premise to check all tobacco retailer for their appropriate licenses. Please do not ask us about licenses as we are not a tobacco retailer so we would not have this information.

**FOOD VENDORS**

All food vendors must have the appropriate food license and insurance coverage with them at all times during the event. We do **NOT ALLOW DEEP FRIERS** at this event unless the deep fryer is inside a food truck. Please email us the appropriate proof of liability insurance along with your application. **We do not supply electric.**

**SILENT GENERATORS**

You may bring your own "SILENT" generator. The "SILENT" generator must be placed within your space or behind your tent as long as it does not encroach on the tent next to you. If your generator is not a "SILENT" generator or encroaches on space/tent next to you, you will be asked to shut it off. **NO EXCEPTIONS AND REFUNDS WILL NOT BE ISSUED.**

**TENTS**

All tents must be fire retardant. If you purchase two or more spaces, you may place your tents side by side. Tents mounted to trailers, wheels or mechanical frames of any kind will be allowed. **Your tent must be weighed down with a minimum of 25lbs. TENT WEIGHTS ARE MANDATORY BY THE CITY OF TAMPA.** If your tent is not weighed down properly a City of Tampa enforcement officer may ask you to take down the tent. If this happens you will not receive a refund!

**LOADING & UNLOADING**

You **MUST** follow the correct loading and unloading times due to street closures and requirements by the City of Tampa Police Department. Any vendor that does NOT follow these instructions will be asked to leave and will not be entitled to a refund. All sales are final rain or shine. Instructions for unloading and loading times will be sent to you no later than November 16, 2020. You must sign off below and email or mail it back to us no later than November 23, 2020. If WE DO NOT receive this signed notice of instructions on or before November 23, 2020, we will assume you received the instructions, and all guidelines and regulations will apply!

**PARKING**

We **DO NOT** provide parking. Parking in Ybor City on Sunday is FREE! There are several City of Tampa parking lots across from the park and within 1-2 blocks of the park. We suggest you take a ride over to the area and locate where these lots are located before the day of the event.

**DO NOT LEAVE YOUR VEHICLE PARKED ON 9TH AVENUE, 18TH STREET OR 19TH STREET AFTER UNLOADING OR YOUR VEHICLE WILL BE TOWED AT YOUR EXPENSE!**

PLEASE SIGN BELOW THAT YOU, YOUR COMPANY AND ALL EMPLOYEES AGREE THAT YOU HAVE READ & UNDERSTAND THE 2020 GUIDELINES AND REGULATIONS. YOU AGREE THAT IF NOT FOLLOWED YOU MAY BE ASKED TO LEAVE THE FESTIVAL AND YOU WILL **NOT** BE ISSUED A REFUND.

Print Name \_\_\_\_\_ DATE \_\_\_\_\_

Signature \_\_\_\_\_